



Prep Sportswear.

FOR IMMEDIATE RELEASE

Prep Sportswear Gives to Schools in Two New Revenue Programs

SEATTLE, WA, April 18, 2010 –Prep Sportswear, the leader in customized apparel and merchandise announces two new programs designed to help schools raise revenue. Through a combination of merchandising revenue and donations, the company hopes to assist schools in funding sports and academic activities, sports equipment, and general operations. A partnership with [Prep Licensing](#) enables schools to receive merchandising revenue on any product sold featuring their school name or mascot. For schools wishing to generate additional monies, a direct partnership with [Prep Sportswear](#) pays them for all sales generated by their promotional efforts to parents, students, staff, alumni and the community.

According to a February 2011 report by the Center on Budget and Policy Priorities, a Washington D.C. think-tank, at least 34 states and the District of Columbia have cut spending on K-12 schools. Through these new programs, Prep Sportswear hopes to help schools supplement lost funding.

“Our business was built with the support of families, schools, and teams,” says Chad Hartvigson, CEO at Prep Sportswear. “Not only do these programs give schools an easy way to generate revenue, but it enables us to build awareness of our products and shopping experience. It’s really a win-win.”

Prep Sportswear provides partner schools with the latest in ecommerce technology. A partner school will receive an online store, access to thousands of customizable products, top apparel brands, hundreds of high quality school and sport designs, ready-made marketing tools to promote their store, and online web reporting showing daily sales. Merchandising revenue and partnership checks are sent directly to the school on a quarterly basis. Becoming a partner is an easy process that takes just a few minutes. Interested schools can contact partners@prepsportswear.com or call 1-800-556-7502.

Prep Sportswear launched in 2005 and has grown to have stores for more than one million schools, teams, colleges, and military bases. Users can shop from over 1,200 items, all individually customized and fulfilled in five business days.

About Prep Licensing

Prep Licensing was founded with the goal of helping schools by benefit from merchandise sales by facilitating that a portion of every sale is distributed back to the appropriate school. Through its proprietary technology and experience in the educational market, they offer high schools a turnkey solution including web-based reporting and access to hundreds of retail distribution outlets. For more information, visit PrepLicensing.com.

About Prep Sportswear

Prep Sportswear is the leader in print-on-demand customized apparel and merchandise for schools, teams, colleges, military and the Greek marketplace. With more than 1 million online stores, they encourage participants, coaches, students, parents, alumni and fans to create, design and buy their own personalized products. Prep Sportswear offers more than 1,200 items from a variety of premium brands, including Nike, Adidas, Champion, Patagonia, Quiksilver, Roxy, and New Balance. All products are individually customized and fulfilled in five business days.

[Prep Sportswear](#) is privately funded and located in Seattle, WA.

For more information, visit PrepSportswear.com

Media Contact:

Dena Becker
206.876.2800 x124
dbecker@prepsportswear.com

###

Citation: Nicholas Johnson, Phil Oliff and Erica Williams (2011) An Update on State Budget Cuts. Center on Budget and Policy Priorities. Washington, DC. Retrieved April 14, 2011 from <http://www.cbpp.org/cms/index.cfm?fa=view&id=1214>