



**FOR IMMEDIATE RELEASE**

## **Prep Sportswear Donates 5,300 Pieces of New Clothing to St. Vincent de Paul of Seattle|King County**

**SEATTLE, WA, November 9, 2011** – Prep Sportswear, the flagship brand of Sportswear Inc and the largest e-commerce provider of customizable apparel for retailers, media properties, and school and collegiate athletic departments is donating more than 5,300 pieces of school and team apparel of new, unused apparel to St. Vincent De Paul Seattle|King County. This is the second year that Prep Sportswear has made a substantial donation of sweatshirts, t-shirts, hats, and bags to St. Vincent de Paul of Seattle/King County.

“St. Vincent de Paul is a great solution for relieving our packed warehouse of thousands of new apparel pieces prior to the holiday” says Chad Hartvigson, CEO of Sportswear Inc., the parent company of Prep Sportswear. “Their vast reach within local communities will enable our clothing to be sold with the earnings going toward helping poor people get survival assistance this winter.”

St. Vincent de Paul will sell the merchandise in its five thrift stores in Burien, Kenmore, Kent, Seattle, and Renton. Earnings from the sales of the Prep Sportswear gear will help the organization in its mission to prevent evictions, hunger, utility shut-off and more to families in need.

“This donation, which translates to thousands of dollars of sales in our thrift stores, will provide immediate and direct benefits to hundreds of families who need help this winter,” said Ned Delmore, St. Vincent de Paul Seattle|King County Executive Director.

Sportswear Inc. launched in 2005 with its flagship brand [Prep Sportswear](#). Prep Sportswear began with 130,000 online school stores, and has grown to have stores for more than one million schools, teams, colleges, and military bases. Users can shop from over 1,200 items, all individually customized and fulfilled in five business days.

### **About St. Vincent de Paul Seattle King County**

St. Vincent de of Paul Seattle|King County make over 20,000 home visits to help struggling families in Seattle and King County. In 2011, the 211 Community Information Line referred over 29,000 calls to St. Vincent de Paul, more than any other agency in Seattle/King County.

### **About Sportswear Inc.**

Sportswear Inc. provides innovative e-commerce solutions to consumer brands, retailers, educational institutions, and media properties using a vertically integrated technology platform that directly targets consumers with relevant, personalized products. The portfolio of brands includes, [CampusTeamShop](#), the largest licensee and online retailer of officially licensed collegiate merchandise, and [Prep Sportswear](#), the largest online offering of school [spiritwear](#) and team apparel. Additional branded e-commerce solutions include SchoolTeamShop, [MilitaryBaseShop](#), [AdventureGearShop](#), [DestinationShop](#), and [GovtShop](#). Through these solutions Sportswear Inc. enables B2B and education partners to successfully target new markets and build additional revenue streams. The company is ranked #1205 on the 2011 Inc. magazine list of fastest-growing private companies.

[Sportswear](#) Inc. is privately funded and located in Seattle, WA.

For more information, visit [SportswearIncorporated.com](#).

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