



## FOR IMMEDIATE RELEASE

### Prep Sportswear Ranks #57 on the Puget Sound Business Journal's Top 100 Fastest Growing Private Companies

**SEATTLE, WA, October 13, 2011** – Prep Sportswear, the flagship brand of Sportswear Inc and the largest e-commerce provider of [customizable apparel](#) for retailers, school and collegiate athletic departments, and media properties has been ranked #57 on *PSBJ's* list of fastest-growing private companies, with double digit revenue growth for 85 of the past 87 months. This is their 3<sup>rd</sup> consecutive year appearing on the annual list. The company has a 3-year revenue growth rate of 245%, producing more than 5,000 unique pieces of customized apparel every week.

"The last three years have been a period of tremendous growth. By leveraging our technology and distribution model, we've entered new markets such as [colleges](#), [military](#), and government. We've added new products, new designs, and new printing techniques, all in an effort to better suit the needs of our customers and partners," said Chad Hartvigson, CEO of Sportswear Inc. "Additionally, we opened a state-of-the-art distribution center in Louisville, KY, enabling us to provide a shorter delivery time to our customers nationwide."

The 2011 Top 100 Companies was revealed at an awards ceremony on October 12, 2011. Private Washington companies were ranked by percentage of change in revenue from 2008 to 2010. To make the list, companies had to have recorded revenue of at least \$500,000 in 2008, and the CEO or chief financial officer had to submit and personally vouch for revenues for the past three years. The *PSBJ's* accounting partner RSM McGladrey Inc. verified the revenue growth percentages by which the companies ranked.

View the official [Puget Sound Business Journal Fastest Growing Companies](#) list.

Sportswear Inc. launched in 2005 with its flagship brand [Prep Sportswear](#). Prep Sportswear began with 130,000 online school stores, and has grown to have stores for more than one million schools, teams, colleges, and military bases. Users can shop from over 1,200 items, all individually customized and fulfilled in five business days.

#### About Sportswear Inc.

Sportswear Inc. provides innovative e-commerce solutions to consumer brands, retailers and media properties using a vertically integrated technology platform. Through their branded shops of Campus Team Shop, School Team Shop, Military Base Shop, and GovtShop, they enable partners to create customized online marketplaces that directly target consumers with relevant, personalized products. Combining targeted merchandising, dynamic imaging, state of the art fulfillment and on-demand manufacturing, Sportswear Inc. helps brands successfully break through new markets and build additional revenue streams.

[Sportswear](#) Inc. is privately funded and located in Seattle, WA.

For more information, visit [SportswearIncorporated.com](#).

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