



FOR IMMEDIATE RELEASE

Three Years Running - Prep Sportswear Ranks on the *Inc. Magazine's* Fastest Growing Companies

Also named 33rd Fastest Growing Company in the Seattle Metro region

SEATTLE, WA, August 26, 2011 – Prep Sportswear, the flagship brand of Sportswear Inc and the largest e-commerce provider of customizable apparel for retailers, school and collegiate athletic departments, and media properties has been ranked #1205 on the 2011 Inc. 500|5000 list of fastest-growing private U.S. companies. Prep Sportswear has a 3-year revenue growth rate of 245% which places them at #67 in the Consumer Products and Services category nationwide and #33 in overall growth for the Seattle Metro region.

“This has been an exciting year. Our team has worked hard to leverage our platform, expand into new markets, and new launch new products and services for our customers and partners,” says Chad Hartvigson, CEO of Sportswear Inc. “We’ve grown our distribution in the [college marketplace](#) as well as military and government channels. With our new Louisville production facility, we’ve been able to decrease our costs while providing a shorter delivery time to our customers. Lastly, this year we developed on-demand [appliqué](#), an industry first. We will continue to leverage our technology and talents to grow our brand and distribution.”

Sportswear Inc. launched in 2005 with its flagship brand [Prep Sportswear](#). Prep Sportswear began with 130,000 online school stores, and has grown to have stores for more than one million schools, teams, colleges, and military bases. Users can shop from over 1,200 items, all individually customized and fulfilled in five business days.

Complete information on this year's Inc. 500 can be found at www.inc.com/inc500/list .

[View the official Inc. Magazine Prep Sportswear Profile](#)

About Sportswear Inc.

Sportswear Inc. provides innovative e-commerce solutions to consumer brands, retailers and media properties using a vertically integrated technology platform. Through their branded shops of Campus Team Shop, School Team Shop, Military Base Shop, and GovtShop, they enable partners to create customized online marketplaces that directly target consumers with relevant, personalized products. Combining targeted merchandising, dynamic imaging, state of the art fulfillment and on-demand manufacturing, Sportswear Inc. helps brands successfully break through new markets and build additional revenue streams.

[Sportswear](#) Inc. is privately funded and located in Seattle, WA.

For more information, visit SportswearIncorporated.com.

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