



PrepSportswear.

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Prep Sportswear Reaches 1 Million Online Team and School Stores

Five-year old company continues to expand into new markets

SEATTLE, WA, May 14, 2009 – Prep Sportswear, the largest school and team sports marketplace for [high school apparel and merchandise](#), has launched its millionth online store. The company has a three-year revenue growth rate of 1,943% and has more than doubled in size each year, producing more than 5,000 unique pieces of customized apparel every week.

Prep Sportswear launched in 2005 with its first school store, Bellevue Christian School from Bellevue, Washington, and has grown to include individual stores for more than one million schools and teams. Users can find their own online store by searching through the high schools available on the Prep Sportswear site, or create a brand new online store for their school or team and upload custom logos and colors. Schools and teams can also use their online stores as a fundraising tool.

Prep Sportswear offers the ability to customize t-shirts, hoodies, sweatshirts, caps and hundreds of other sportswear and apparel items with an individual's sport, activity, class year, number, or name. While maintaining a focus on schools and teams, Prep Sportswear is rapidly growing into the collegiate, corporate, non-profit and recreational sports markets.

"We've grown tremendously over the past five years," says Chad Hartvigson, CEO of Prep Sportswear. That growth is attributed to the passion of the Prep Sportswear team and the scalability of our proprietary technology platform. We have identified a variety of new markets and plan to leverage our technology to build an even larger footprint as we redefine commerce by targeting and empowering individual consumers."

About Prep Sportswear

Prep Sportswear is the leader in the school and team sports marketplace for customized school apparel and merchandise. We've supported more than a million custom web stores, encouraging participants, coaches, students, parents, alumni and fans to create, design and buy personalized products. . Prep Sportswear offers more than 1,200 high-quality items from a variety of premium brands, including Nike, Adidas, Champion, OGIO, and American Apparel.

The company helps schools, teams, booster clubs, and community service organizations improve fundraising capabilities, increase revenues, and reduce the cost and complexity of managing and marketing apparel and uniform purchasing.

[Prep Sportswear](#) is privately funded and located in Seattle, WA.

For more information, visit PrepSportswear.com

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