



Prep Sportswear.

**FOR IMMEDIATE RELEASE**

**Prep Sportswear Announces New Increase in Fundraising Proceeds for Participating Schools and Teams**

**SEATTLE, WA, May 11, 2009** – Prep Sportswear, the largest school and team sports marketplace for [high school apparel and merchandise](#), has increased the amount of proceeds that schools and teams can raise for themselves to 17%. The fundraising program is now more streamlined and user-friendly than ever. Individual team stores can be set up online in less than five minutes and there is no cost to participate. More than 3,500 schools, teams and groups are using Prep Sportswear to help them reach their fundraising goals.

Prep Sportswear offers the ability to customize t-shirts, hoodies, sweatshirts, caps and hundreds of other items with an individual's sport, activity, class year, number or name. The fundraising program helps schools, teams, booster clubs and community service organizations improve fundraising, increase revenues and reduce the cost and complexity of apparel and uniform purchases. Prep Sportswear provides the tools and support, including hosting and managing the website, handling transactions, order fulfillment, customer service and allocating funds raised for each organization.

Chad Hartvigson, CEO of Prep Sportswear, said, "We know schools and teams are struggling to find ways to raise money. We provide a program that's easy to set up and maintain – and you don't have to deal with managing inventory. No wrapping paper or boxes of candy in sight. And, more importantly, customized apparel is desirable for every organization."

**About Prep Sportswear**

Prep Sportswear is the leader in the school and team sports marketplace for customized apparel and merchandise. We've supported more than a million custom web stores, encouraging participants, coaches, students, parents, alumni and fans to create, design and buy personalized products. Prep Sportswear offers more than 1,200 high-quality items from a variety of premium brands, including Nike, Adidas, Champion, OGIO and American Apparel.

[Prep Sportswear](#) is privately funded and located in Seattle, WA.

For more information, visit [PrepSportswear.com](#)

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