



Prep Sportswear.

FOR IMMEDIATE RELEASE

Jackets from Prep Sportswear Help Outfit Volunteer Coaches for Boys and Girls Club

SEATTLE, WA, October 8, 2009 – Prep Sportswear, the largest school and team sports marketplace for high school apparel and merchandise, has donated jackets to the volunteer staff of the Boys and Girls Club football program.

These coaches put in over 200 hours a year in helping these athletes get ready for the demands of middle and high school football. Kids between the ages of 7 and 14 practice at four different levels, Rookie, Clubs, Sophomore and JV. With budget cuts and rising Pay-to-Play fees, there aren't as many opportunities for kids to get the practice time they need to compete. They join the Boys and Girls Club program in hopes of getting practice before they go off to middle or high school to try out for the team.

"It really makes our volunteer staff feel official," says Athletic Director, Tom Olson. "They're all very dedicated to helping these kids improve and succeed. Having official Boys and Girls Club jackets for them to wear while they're out on the field isn't just about looking good; it's making our program official and something the coaches and players can be proud of."

About The Kirkland Boys and Girls Club

The purpose of the Boys and Girls Club of Kirkland athletic programs are to provide boys and girls of all ages the opportunity to foster teamwork, participation, fairness and citizenship. Our primary concern is that youth play and learn in a fun supportive atmosphere. Parents are encouraged to show good sportsmanship by demonstrating positive support for all players, coaches and officials at every game, practice or other youth sports event.

About Prep Sportswear

Prep Sportswear is the leader in the school and team sports marketplace for customized apparel and merchandise. We've supported more than a million custom web stores, encouraging participants, coaches, students, parents, alumni and fans to create, design and buy personalized products. Prep Sportswear offers more than 1,200 high-quality items from a variety of premium brands, including Nike, Adidas, OGIO, and American Apparel.

The company helps schools, teams, booster clubs and community service organizations improve fundraising capabilities, increase revenues and reduce the cost and complexity of managing and marketing apparel and uniform purchasing.

Prep Sportswear is privately funded and located in Seattle, WA.

For more information, visit PrepSportswear.com

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