

FOR IMMEDIATE RELEASE

Prep Sportswear™ Among Stars of Tomorrow Presenting Companies at ThinkTomorrow~Today Summit Hosted by ThinkPanmure

Summit Recognizes Innovation, Entrepreneurial Excellence and the Rising Stars of Tomorrow.

SEATTLE, WA, April 18, 2008 – Prep Sportswear (www.prepsportswear.com), an on-demand retail platform, offering personalized products and the Web's largest school and team sports marketplace, today announced Prep Sportswear will be among the Stars of Tomorrow presenting companies at the ThinkTomorrow~Today Summit hosted by ThinkPanmure (<http://www.thinkpanmure.com>).

This event offers an opportunity to meet face-to-face with some of the potential Stars of Tomorrow, listen to leading futurists, and witness firsthand the state-of-the-art technology that will shape the future.

ThinkTomorrow ~ Today will be held at The Ritz-Carlton, Half Moon Bay, CA on Monday, May 12 through Wednesday, May 14. In this one-of-a-kind forum, the presenting companies will outline their latest developments while key influencers and industry luminaries debate the future of the growth economy.

"We are honored to have the opportunity to present Prep Sportswear to such a distinguished group of leading entrepreneurs," said Chad Hartvigson, Chief Executive Officer of Prep Sportswear. "The Prep Sportswear team's dedication to innovation and execution has allowed us to become a leader in the personalized product industry."

Keynote Speakers at the Summit Include:

Marc Andreessen (Co-Founder, Ning & Netscape, Founder & Chairman, Opsware)

Bill Campbell (Chairman, Intuit)

Steve Chen (Co-Founder & Chief Technology Officer, YouTube)

Bob Compton (Executive Producer, *2 Million Minutes*)

Ron Conway (Founder & Managing Partner, Angel Investors)

John Doerr (Partner, Kleiner Perkins)

Mike McCue (Founder, Tellme Networks)

Jonathan Rosenberg (Senior Vice President, Product Marketing, Google)

For more information, please visit www.prepsportswear.com.

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About Prep Sportswear

Prep Sportswear is the leading online marketplace empowering individual consumers with similar interests to create, design and buy personalized products. Initially focused on serving schools and teams, Prep Sportswear is rapidly growing into the booster club, collegiate, corporate and recreational sports markets. Our vertically integrated technology platform, on-demand dynamic imaging, automated manufacturing and fulfillment process, and partner integration solutions result in a highly scalable platform.

The company's solutions help schools, teams, booster clubs and community service organizations improve fundraising capabilities, increase revenues, and reduce the cost and complexity of

managing and marketing apparel and uniform purchasing. Prep Sportswear is a growing network of over 600,000 stores, covering 4.3 million teams worldwide and offering over 100 billion unique product combinations with the ability to personalize each item.

Prep Sportswear is privately funded and located in Seattle, WA. For more information, please visit www.prepsportswear.com.

About ThinkPanmure

ThinkPanmure is a research-centric institutional investment firm focused on the growth economy. ThinkPanmure merger with Panmure Gordon in March 2007 provides its clients with global investment banking services. The firm is dedicated to providing focused insight, advisory services, and capital to institutional investors and corporate constituents in the knowledge economy's key growth verticals, including technology, healthcare, media/education and consumer/business services. For more information about ThinkPanmure, please visit www.thinkpanmure.com. Member FINRA and SIPC.

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