

Prep Sportswear™ Expands Product Line to Include Team Uniforms and Jerseys

Prep Sportswear Expands Product Line to Include Team Uniforms and Jerseys for Top Ten Sports Extending Fundraising Opportunities for Schools, Teams and Booster Clubs.

SEATTLE, WA, June 16, 2008 – Prep Sportswear (<http://www.prepsportswear.com>), an on-demand retail platform, offering personalized products and the Web's largest school and team sports marketplace, today announced the launch of their customized team uniform and jersey line.

Prep Sportswear's new line of team uniforms and jerseys will expand the line of available products to 1,200 on the Company's network of over 800,000 stores. The new product line will consist of 2,700 uniform options covering football, basketball, baseball, softball, lacrosse, volleyball, hockey, soccer, track & field, and cheer. All the team uniforms and jerseys will be available as individual or group orders and can be personalized with your name and number and shipped within five business days.

Prep Sportswear, based in Seattle, is an experienced on-line retailer of customized apparel and accessory products and is already working with thousands of teams, schools, booster clubs and other organizations. Prep Sportswear currently offers high-quality products from a variety of branded suppliers, including Nike, adidas, Champion and American Apparel.

The Company noted the addition of the expanded product line will provide additional purchasing options for our customer base. The company believes students, fans, boosters, and alumni will utilize this service to customize jerseys to further display their school and team spirit. Additionally, the Company believes the new product offerings will enhance the stores fundraising capacity for schools, teams, and booster clubs as well as the overall Prep Sportswear brand.

Chad Hartvigson, Chief Executive Officer of Prep Sportswear, said, "We are very excited to expand our customized product line into the team uniform and jersey market. The products directly complement our existing business and capabilities and will further extend our brand. We believe these new products will bring a tremendous value to both our customers and partners, and provide schools, teams and booster clubs an extended fundraising opportunity, while streamlining the purchasing process."

For more information, please visit www.prepsportswear.com

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About Prep Sportswear

Prep Sportswear is a leading on demand retail platform, empowering individual consumers with similar interests to create, design and buy personalized products. Initially focused on serving schools and teams, Prep Sportswear is rapidly growing into the booster club, collegiate, corporate and recreational sports markets. Our vertically integrated technology platform, on-demand dynamic imaging, automated manufacturing and fulfillment process, and partner integration solutions result in a highly scalable platform.

The company's solutions help schools, teams, booster clubs and community service organizations improve fundraising capabilities, increase revenues, and reduce the cost and complexity of managing and marketing apparel and uniform purchasing. Prep Sportswear is a growing network of over 800,000 stores, covering 4.3 million teams worldwide and offering over 100 billion unique product combinations with the ability to personalize each item.

Prep Sportswear is privately funded and located in Seattle, WA. For more information, please visit www.prepsportswear.com.

Media Contact:

Mayumi Hasegawa
Prep Sportswear
206.876.2800 x100
mayumi@prepsportswear.com