

## **Prep Sportswear™ Announces Move to New Space in Downtown Seattle**

*Prep Sportswear expands to accommodate rapid growth with new facility in Downtown Seattle.*

SEATTLE, WA, March 11, 2008 – Prep Sportswear ([www.prepsportswear.com](http://www.prepsportswear.com)), an on-demand retail platform, offering personalized products and the Web's largest school and team sports marketplace, today announced a move to the Sodo neighborhood of Downtown Seattle.

The move will allow Prep Sportswear to expand both their front office and production capacity. The new space is located in close proximity to Sanmar Corp., one of the company's strategic distribution partners.

"The new space will allow us to rapidly scale our proven model and offer an expanded line of products," said Chad Hartvigson, CEO of Prep Sportswear. "The move combines our fun, relaxed, high energy culture with a hip developing neighborhood in downtown Seattle."

The Prep Sportswear site, which currently has more than 600,000 school and team stores, offers a viral community where teammates, coaches, parents, students and fans can create, design and buy personalized products for their school or team. The Prep Sportswear site includes products such as t-shirts, sweatshirts, caps, jackets, seat cushions, bags and more.

For more information, please visit [www.prepsportswear.com](http://www.prepsportswear.com)

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### **About Prep Sportswear**

Prep Sportswear is a leading on demand retail platform, empowering individual consumers with similar interests to create, design and buy personalized products. Initially focused on serving schools and teams, Prep Sportswear is rapidly growing into the booster club, collegiate, corporate and recreational sports markets. Our vertically integrated technology platform, on-demand dynamic imaging, automated manufacturing and fulfillment process, and partner integration solutions result in a highly scalable platform.

The company's solutions help schools, teams, booster clubs and community service organizations improve fundraising capabilities, increase revenues, and reduce the cost and complexity of managing and marketing apparel and uniform purchasing. Prep Sportswear is a growing network of over 600,000 stores, covering 4.3 million teams worldwide and offering over 100 billion unique product combinations with the ability to personalize each item.

Prep Sportswear is privately funded and located in Seattle, WA. For more information, please visit [www.prepsportswear.com](http://www.prepsportswear.com).

### **Media Contact:**

Mayumi Hasegawa  
Prep Sportswear  
206.876.2800 x100  
[mayumi@prepsportswear.com](mailto:mayumi@prepsportswear.com)